



MASSACHUSETTS

Diabetes Care Value Program

Your convenient and
rewarding approach
to better diabetes
management.



30 million adults in the U.S.
are currently managing either
type 1 or 2 diabetes.¹



33% of adults with
diabetes don't regularly
take their medications.²



Not taking prescribed diabetes
medication adds \$210 million
in annual health care costs.³

1. Centers for Disease Control and Prevention. (2017). National Diabetes Statistics Report.

2. Express Scripts. (2016). Drug Report.

3. Express Scripts. (2017). Diabetes Dilemma: U.S. Trends in Diabetes Medication Use.

Powered by:



Mango Health

What Is Diabetes Care Value?

Diabetes Care Value is a program that gives you convenient tools, innovative support, and rewards for healthy habits. It's designed to help you take greater control of your health, and have a little fun along the way.

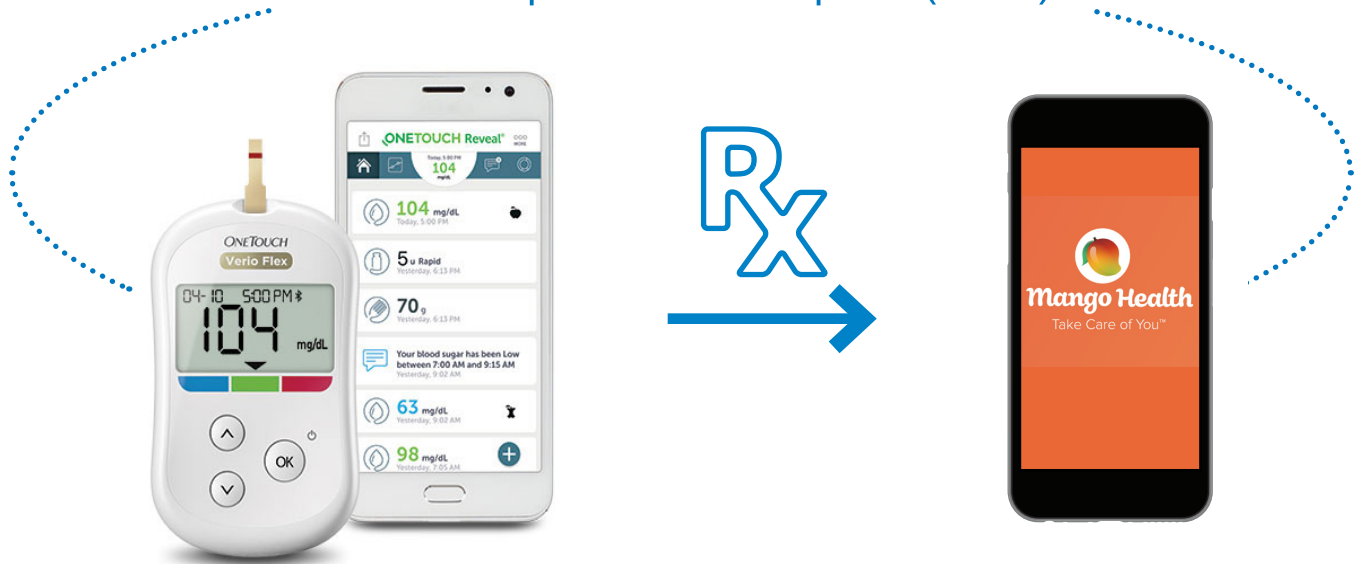
Adults living with diabetes who don't take their medication as prescribed experience:

1.5X
higher ER visit costs⁴

1.6X
higher hospital costs⁵

How It Works

Remote Diabetes Monitoring from Express Scripts (ESI)



Know Your Numbers with the OneTouch Verio® Flex

Use your Verio Flex Glucometer, synced with the OneTouch Reveal® app, to regularly record your blood sugar levels.

Features:

- Provided to you at no added cost
- Syncs automatically with your smartphone and the OneTouch Reveal app
- Logs test results and stores them within app for easy reference

If you're eligible, you'll receive information from ESI in the mail with instructions for opting into this program.

Manage Your Condition and Prescriptions with the OneTouch Reveal App

As you track your blood sugar levels, the Reveal app sends your data to ESI's Diabetes Support Team—a group of specialized clinicians and pharmacists. They'll be ready to offer support when you need it.

Features:

- Syncs seamlessly with the OneTouch Verio Flex Glucometer
- Shares test results with your diabetes support team, which includes a pharmacist
- Easily print test results to share them with your doctor

Download the OneTouch Reveal App

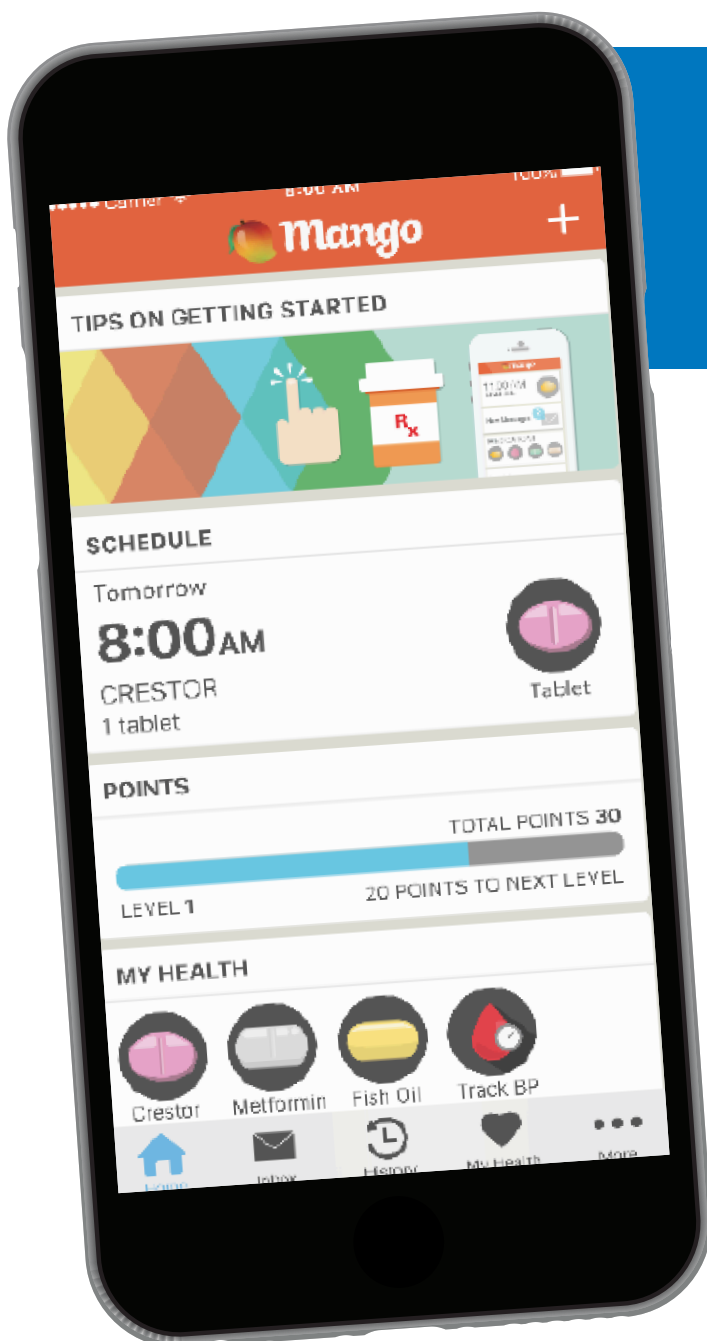


Get Additional Support with the Diabetes Therapeutic Resource Center

ESI's Diabetes Support Team receives your test data and tracks blood sugar levels, analyzes trends, and performs interventions. With this team, you'll have access to personalized care from a pharmacist who specializes in diabetes.

Meet Mango Health

To help you take greater control of your health, enjoy enhanced convenience, and have some fun along the way, our DCV program features:



Mango Health App: Health Management Made Fun

Make Your Daily Health Habits More Rewarding

We've partnered with Mango Health, an independent health management company, to give you access to a new app that turns your medication schedule into a fun, social game. On Mango Health, you get rewarded for tracking your healthy habits, which means the more you stick to your medication schedule, the more rewards you'll receive!

Features:

- Available at no added cost
- One-click prescription drug refills
- Daily reminders for healthy habits
- IOS and Android compatibility
- Self-reporting, with photos

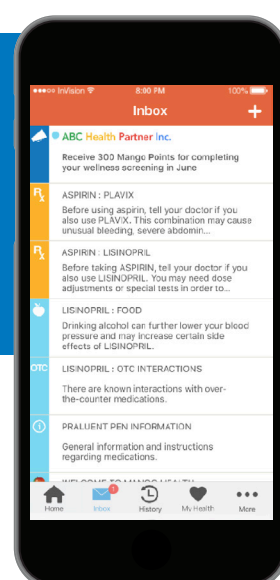
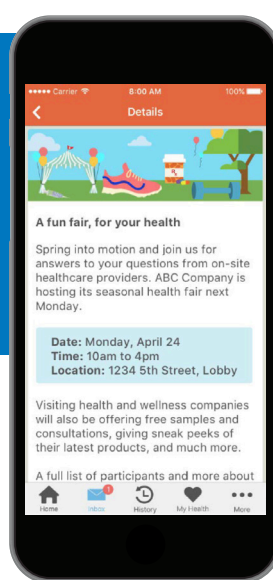
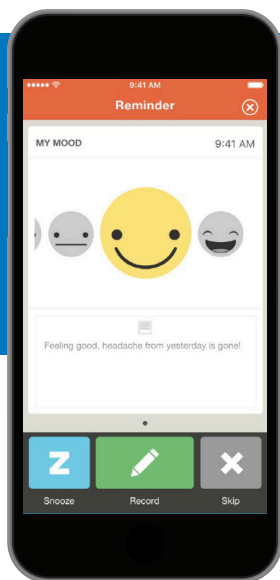
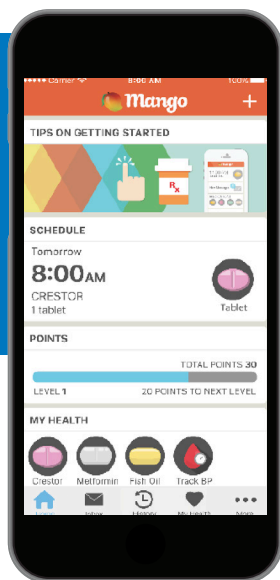
Download the Mango Health App



Learn more: mangohealth.com

Get Started with Mango Health

Download the Mango Health app and receive a \$15 Amazon gift card.



Get Started and Get Rewarded

If you're eligible, you'll receive a postcard from Mango Health with instructions and a personalized activation code. Download the Mango Health app on your smartphone or favorite device and use your activation code to sign up and automatically earn a **\$15 Amazon gift card**.

Create Your Routine

Customize your own routine of healthy habits.

Stay on Track

Get automatic reminders that help you stick to your personal goals.

Earn Rewards

Each time you take your medication on time, and stick to other healthy habits, you earn points that can be cashed in for exciting rewards.

Questions?

Contact Member Service using the number on your Blue Cross Member ID card.



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